

AURORA BY JACQUELINE

Interior Design Services

LATEST IN BUSINESS

Happy Fall! Although it is still warm during the day, you can feel the air changing when the crisp early morning breeze hits your skin and you know a new season of life is approaching.

Our updated website is about to launch with the help of GJC Business Consulting. Many thanks to Michael and his patience in working with me and all of my ideas. Our new format and blog will be easily accessible and you will be able to shop my personal collection with local delivery options.

Aurora By Jacqueline on Instagram has grown so much. It has introduced me to many supportive and kind entrepreneurial women with endless possibilities for collaborations and inspiration. "Creativity is simply a conduit for a balanced mind."

I was interviewed by my fellow Vintage Decor Lover and Digital Creator @thecullimoreclan on her #talkdecor2me IGTV Live. I was asked to share both my story and my creative process on refurbishing furniture. We also spoke about home decor and design and how it can improve your mental health. Whether it's a specific color, texture or shape, our mind's eye is drawn to it creating a tranquility we are able to call home. We can't wait to begin this future collaboration and share it with you all.



PERSONAL JOURNEY

I RECENTLY WROTE A BLOG ARTICLE ON AURORABYJACQUELINE.COM CALLED "THESE ORDINARY DAYS" INSPIRED BY THE SONG WRITTEN BY JJ HELLER.

ALTHOUGH THE SONG REFERS TO THE DAYS WHERE HER CHILDREN ARE LITTLE AND I HAVE YET TO START A FAMILY, I REALIZED THAT MY ORDINARY DAYS ARE THE ONES I AM LIVING NOW. THE ONES I WILL NEVER FORGET OR TAKE FOR GRANTED. THE QUIET DAYS, THE DAYS WHERE IT IS JUST ME AND MY DOG AGAINST THE WORLD. THE DAYS WHERE MY HOME IS FILLED WITH TOOLS AND FURNITURE.

CHAOTIC, NON-TRADITIONAL WORK DAYS THAT PUSHED ME OUT OF MY COMFORT ZONE AND ALLOWED MY CREATIVITY AND INNER VIBRANCE TO THRIVE. THE DAYS THAT MY SUPPORTIVE HUSBAND AND I SHARED BUILDING A HOME TOGETHER.

THESE ORDINARY DAYS ARE DIFFERENT AND SPECIAL FOR EVERYONE. I FEEL LIKE MY HOME IS A LIVING, BREATHING DOLLHOUSE THAT I GET TO CREATE IN EVERY DAY, AND IT MAKES MY INNER CHILD SMILE .



DIY TRENDS

I never considered myself a trend follower, however I am inspired by things I see and find beauty in what other people create. I personally love the current style of mixing layered baskets. Whether they are hung on a wall, placed on shelving or on a furniture accent piece, the creative options are endless.

Layering baskets gives you many opportunities to play around with. The textures, the shapes, the colors; all can transform a space and give depth and coziness to your home.

The type of baskets you use can convey what season you're in as well. Darker baskets show a transition to fall and a more rustic decor style. In this picture, my client and friend faceted me to create a basket display that her family can enjoy while in her dining room. This display is beautiful and functional, as she can use the baskets for both decor and serving purposes.

PERSONAL COLLECTION

I AM WORKING DILIGENTLY BOTH DAY AND NIGHT TO DELIVER AS MUCH OF MY ORIGINAL AURORA BY JACQUELINE FURNITURE PIECES AS I CAN FOR OUR FIRST PUBLIC EVENT; OUR PREMIER POP-UP SHOP SALE ON OCTOBER 24!

I AM SO OVERWHELMED WITH THE AMOUNT OF SUPPORT AND EXCITEMENT OVER THIS DAY. BOTH FAMILY AND FRIENDS HAVE GIFTED ME THE OPPORTUNITY TO REFURBISH MANY OF THEIR BELOVED PIECES OF FURNITURE AND DECOR IN THE HOPES THAT THEY WILL FIND NEW HOMES IN THE HEARTS OF YOURS.

EACH PIECE IS REFURBISHED BY MY OWN HANDS, TAKING HOURS OF LOVE TO BRING BACK TO LIFE. I WANTED TO GIVE MY CLIENTS AN OPPORTUNITY TO COME SEE THE FRUITS OF MY LABOR AND SHARE IN THE JOY I GET FROM BRINGING FURNITURE NEW LIFE.

IT IS ALSO A CHANCE FOR ME TO INTRODUCE MYSELF TO OUR NEW COMMUNITY. THANK YOU TO THOSE WHO HAVE WELCOMED MY HUSBAND AND I TO THEIR BEAUTIFUL NEIGHBORHOOD.

WE WILL BE OPEN FOR BUSINESS, MUSIC & REFRESHMENTS FROM 9AM- 2PM WEATHER PERMITTING. *RAINDATE WILL BE NOVEMBER 7th. *We don't want you missing out on Halloween!



*AURORA BY JACQUELINE NEWSLETTERS ARE CREATED FOR THOSE WHO SUBSCRIBE TO AURORABYJACQUELINE.COM IT ALLOWS THOSE WHO WANT TO LOVE THEIR HOME AGAIN TO GET DIY TIPS AND TRICKS, NEWS ABOUT THE BUSINESS INCLUDING INFORMATION ON SALES, PERSONAL COLLECTION POP-UP SITES AND UPDATES ON MY PERSONAL JOURNEY... IF YOU WOULD LIKE TO KNOW ;) THANKS FOR READING! IT'S APPRECIATED MORE THAN YOU KNOW.

xoxo- Jacqueline Schowetsky