

AURORA BY JACQUELINE

Interior Design Services

LATEST IN BUSINESS

Happy March to all! Aurora By Jacqueline has continued to be good to me even through the winter months. My furniture jobs take some time when they're not on location because of the weather, but with the new workshop, I am able to work with double the amount of clients at a time and help them love their homes and furniture again.

Spring is right around the corner and I don't know about you, but I am ready for the warmer weather.

Not only does the weather affect our moods, but it certainly affects my business output. It is so difficult to work in the cold weather. Even though my workshop is closed away from the elements, it is not insulated. Much of my painting and staining work cannot be done in the freezing temperatures.

Especially since paint freezes below 40 degrees.

Make sure if you are painting anything outside of your home and leaving it overnight, the day temperature may be on the warmer side, but overnight when the temperature drops, you don't want to ruin your hard work.

ORGANIZATION TIP: NO MATTER WHAT AN AREA LOOKS LIKE (FOR EXAMPLE THE WORKSHOP MAY NOT BE UPDATED), WHEN YOU ORGANIZE YOUR MATERIALS, IT INSTANTLY LOOKS CLEAN AND LESS CLUTTERED. LINE UP BOTTLES AND CANS BY SIZE, FUNCTIONALITY AND COLOR TO MAKE IT MORE AESTHETICALLY PLEASING TO THE EYE.



OUR GREATEST PROMOTION TO COME IS BECOMING MOMMY AND DADDY...



PERSONAL JOURNEY

The first few months of the year started out wonderful both in business and in my personal life. After what felt like an eternity, we are expecting a baby girl in September.

I am so grateful for the journey that I am about to embark on. I often think of what the future will be like and seem to forget to live in the moment. On the days that I am not feeling my best and unmotivated to do my job, I remember the many supportive mothers in my life that remind me it will get better. I am lucky to work so close to home on those difficult days.

This journey has taught me thus far that becoming a mother is not just about raising a child. It's about recognizing that while waiting to become a mother, I came to the conclusion that I would be one whether it was with my own child, the help of science or adopting a child who needs a home.

Some people may think that sharing so much about my personal life is not good for business. Aurora by Jacqueline is not just a company, it is a brand. It is a feeling, a mutual understanding of like-minded people that I hope to inspire and comfort with my own thoughts. I want my subscribers and clients to know that they're not alone.

"BOHO STYLE" CAN BE INCORPORATED INTO ANY EXISTING STYLE BY SIMPLY USING REAL OR FAUX PLANTS AND MACRAME HANGERS.



DIY TRENDS

I love to see the current design trends even if I don't follow them myself. I personally love trends that can stand the test of time. A big trend I have noticed that can be incorporated into different design styles is the "Boho Trend." Bohemian style is not just one dimensional.

Simply pairing faux or real plants and macrame hangers give a nod to the bohemian trend.

The boho style incorporates natural elements mixed with relaxed patterns, texture and colors. It is often an eclectic mix that can be achieved with straw baskets, comfortable blankets, natural rugs fibers and a lack of structure in furniture and decor.

I personally love the natural elements and plants. In the above picture, I bought these plant hangers from Amazon and paired them with fake plants in my entry way. It gives my ceilings height and creates depth and texture.

PERSONAL COLLECTION

The Aurora By Jacqueline Personal Collection is a look into my own personal style. I often refurbish pieces in the likeness of my own taste. One of my favorite pieces that was listed to sell on several websites became my most favorite flip that I could not let go.

This vintage farmhouse hutch was originally a teal blue with secretary desk compartments, and broken upper cabinet doors with ripped caning. It was gifted to me by a family friend to refurbish and find a new home. I loved it so much that the new home was mine.

I love decorating it for each season and as soon as Spring begins, it will be adorned with subtle Easter Decor. I primed it with Stix Primer and painted it with chalk paint called Vintage Milk. I added a new wood top, new shelf and distressed it with vintage wax. New drawer handles pulled it all together.



AURORA BY JACQUELINE MONTHLY NEWSLETTERS ARE CREATED FOR SUBSCRIBERS TO AURORABYJACQUELINE.COM. IT IS CREATED TO INSPIRE OTHERS TO MAKE THEIR HOUSE A HOME. TO REMIND US THAT HOME IS NOT A PLACE BUT A FEELING FURBISHED BY THE HEART. IT IS AN UPDATE ON MY BUSINESS AND PERSONAL JOURNEY. I TRULY THANK YOU FOR YOUR CONTINUED SUPPORT.

XOXO- JACQUELINE SCHOWETSKY